

Analytic Techniques in Relative Insight

Workflow	Stage	Technique	Result
Data Ingestion	Data Upload	Supervised Machine Learning	Identifies usable and analyzable content and meta data
Processing and analysis	Text Analysis	Machine Learning & NLP	Accurate identification and classification of text
	Text Analysis	Transformers	Assigning precise meanings to words with nuance
	Text Analysis	Sentiment analysis and named entity recognition	Determine emotional tone of text and identifies proper nouns and significant entities
	Comparative Analysis	Statistical Analysis	Identifies significant differences and similarities between text, identifies cooccurrence
Creation of analysis reports	Automatic Analysis Reports	Private GenAl with Guardrails	Generates analysis reports incorporating metrics and evidence